

Size and shape of ads in Patron

**Full page ad
(Full color and bleed included, if desired.)**

**One-quarter-page ad
(Full color and bleed,
in this configuration.)**

**Three-quarter-page ad
(Full color and bleed, if desired.)**

**One-half-page ad
(Full color and bleed included,
if desired.)**

**One-sixteenth
page ad
(Full color and
no bleed.)**

**One-thirty-second
page ad
(Full color and
no bleed.)**

**One-thirty-second
page ad
(Full color and
no bleed.)**

**One-eighth-page ad
(Full color and no bleed.)**

**One-quarter-page ad
(Full color and no bleed,
in this configuration.)**

**One-thirty-second
page ad
(Full color and
no bleed.)**

**One-thirty-second
page ad
(Full color and
no bleed.)**

**One-sixteenth
page ad
(Full color and
no bleed.)**

**One-eighth-page
ad
(Full color and
no included.)**

**One-quarter-page ad
(Full color and bleed included,
if desired.)**

**One-half-page ad
(Full color and bleed included,
if desired.)**